



ESTD : 2001

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Approved by AICTE and Affiliated to Dr. A. P. J. Abdul Kalam Technical University, Lucknow

NAAC – Grade 'A' (AKTU College Code – 133) | Accredited by (NBA) National Board of Accreditation (CSE, ECE, ME, IT, BT, MBA & MCA)

**Academic Calendar Session 2023 – 2024, (Even Semester) MBA and MBA First year**

**Vision:** To become a recognized center for Management education for developing socially conscious and globally competent professionals with entrepreneurial mindset.

**Mission:** M1: To develop competent professionals with innovative mindset and a sound understanding of fundamental management concepts for critical thinking and decision making. M2: To produce team players with ethical leadership qualities and with good communication skill for achieving organizational goals. M3: To cultivate enduring Entrepreneurial spirit among the graduates and make them industry ready.

**Jan-2023**

Su	M	Tu	W	Th	F	Sa
1	2	3	4	5	6	7
8	9	10	11	12	13	14
15	16	17	18	19	20	21
22	23	24	25	26	27	28
29	30	31				

**Feb-2023**

Su	M	Tu	W	Th	F	Sa
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12	13	14	15	16	17	18
19	20	21	22	23	24	25
26	27	28				

**Mar-2023**

Su	M	Tu	W	Th	F	Sa
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5	6	7	8	9	10	11
12	13	14	15	16	17	18
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**April-2023**

Su	M	Tu	W	Th	F	Sa
30						1
2	3	4	5	6	7	8
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16	17	18	19	20	21	22
23	24	25	26	27	28	29

**May-2023**

Su	M	Tu	W	Th	F	Sa
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**June-2023**

Su	M	Tu	W	Th	F	Sa
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4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

Date	Activity	Date	Activity	Date	Activity
10-12	Leadership Lecture Series	01-04	1st Sessional Exam MBA 2nd Sem	25	Club Activity- CSR: Students will help street vendors to double their days' earnings.
17	Commencement of classes of MBA 4th Sem	03	Entrepreneurship Orientation Programme	30	3rd Sessional Examination- standard
17-24	Industrial Visit Bisleri	11	NSIC Technical Services Centre		
21	Training on Product Lifecycle Management (PLM) Windchill through Innovative and Competitive Business Environment	10-13	3rd Sessional Exam MBA 4th Sem		
21	"Recruitment and Selection"	15	Celebration of Mental Health Month	06-20	End Term Examination
23	Vastra - cloth distribution drive	16	Financial Awareness & Planning		
25	Role Play Competition on recruitment and selection process	16-25	End Term Examination MBA 4th Sem		
01-03	Industrial Visit Mother Dairy	27	MDP on Raising Stress Tolerance Quotient for Effective Performance		
07	Convergence of Technology with Industry	29	Professional therapist session "Bayaan"		
11	Workshop on Entrepreneurship Skill, Attitude and Behaviour Development- Journey from Zero to One.			Date	List of Holidays
15	Poster Competition			Oct 2	Mahatma Gandhi Jayanti
27-03	1st Sessional Exam MBA 4th Sem	01-06	2st Sessional Exam MBA 2nd Sem	Oct 23	Dussehra (Maha Navami)
18	Global Recycle Day	10	Workshop on the "Investor Awareness Program"	Oct 24	Dussehra (Vijaya Dashami)
28	Commencement of classes of MBA 2nd Sem	20-24	3rd Sessional Exam MBA 2nd Sem	Nov 12	Deepawali
		21	International Yoga Day	Nov 13	Govardhan Puja
				Nov 15	Bhai Dooj
				Nov 27	Guru Nanak Jayanti
		28-14	End Term Examination MBA 2nd Sem	Dec 25	Christmas Day
				Jan 26	Republic Day
				Mar 08	Maha Shivaratri
				Mar 24-25	Holi

- PEOs 1 : Graduates of the management program will have conceptual knowledge, to adapt to the rapidly changing environment, learn new skills and demonstrate application of management principles in a professional work setting.
- PEOs 2: Graduates will apply appropriate tools for decision making required for solving complex managerial problems in the local or global context.
- PEOs 3: Graduates of the management program will exhibit integrity, social responsibility, and teamwork.
- PEOs 4: Graduates will exhibit ethics, communication skills, leadership qualities and entrepreneurial mindset using creativity and innovation

- PO1. Apply knowledge of management theories and practices to solve business problems.
- PO2. Foster analytical and critical thinking abilities for data-based decision making.
- PO3. Ability to develop value-based leadership ability.
- PO4. Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business.
- PO5. Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.